

CFSA MEMBERS GET SPECIAL DISCOUNT FROM NOMIS PUBLICATIONS



Nomis Publications is now offering fellow CFSA members a \$50.00 discount on mailing list orders of \$250.00 or more. The Nomis database includes over 21,500 U.S. funeral homes and 5,000 active U.S. cemeteries. Along with these firms, industry vendors, trade service firms,

trade associations, mortuary educational facilities, non-active cemeteries, and international funeral homes make up a database of over 50,000 firms. The database is maintained in-house with updates entered daily.

The list of funeral homes and cemeteries available for mailings is the same list used to mail the *Funeral Home & Cemetery News* each month. "Since we use this list ourselves, it is vital for us to keep it as up-to-date as possible," says Kim Graham, Vice President of Nomis and current CFSA board member. "Utilizing this list will save firms from having undeliverable pieces of mail returned. It also eliminates duplications by offering only the main location of a funeral home or cemetery with mutual ownership."

Nomis publishes the most widely circulated media for the United States funeral and cemetery industries. The *Funeral Home & Cemetery Directory*, originally published in 1974 as *The National Yellow Book of Funeral Directors*, is sent annually to over 14,000 funeral homes and has a total circulation of over 16,000. The *Buyer's Guide* is published in conjunction with the *Directory*. This unique publication lists industry supply/service companies by the product or service offered. It also contains listings for Pet Memorialization firms. The *Funeral Home & Cemetery News* offers the industry a place to publish news of their firm, accomplishments, educational news, and press releases from associations and supply companies. This monthly trade newspaper was introduced in 1979 as the *YB News*.

The recent upgrade to the Online Directories at www.nomispublications.com allows 24/7 access to aid in locating funeral homes, cemeteries, suppliers, and more. All databases are updated daily, so users always see the most current information available. Users can read the *FHCNews*, browse the Online Classifieds, and locate resources to aid in their business. If Nomis publishes it in print, you can find it online at www.nomispublications.com.

Learn more about the website or sign up for the new E-Newsletter at www.nomispublications.com. For information on mailing lists contact Cindy at cindy@nomispublications.com or 1-800-321-7479, ext. 250.

HALL OF FAME: Inaugural Inductees left to right: Cahall, Spence, Shank. Not pictured: Wappner.

CINCINNATI COLLEGE OF MORTUARY SCIENCE HALL OF FAME INDUCTEES

President Jack E. Lechner, Jr., CFSP, announced that the Board of Trustees voted unanimously to establish an Alumni Hall of Fame at the Cincinnati College of Mortuary Science and announced the inaugural class of inductees.

Members of the inaugural class are from four different graduating classes. President Lechner said that the nomination process was easy. "All four are alumni who have spent their entire professional lives setting an example for generations of death care professionals. They have given of their talents selflessly to their church and community as well as their District, State, and National Funeral Directors Associations. These Hall of Fame inductees serve as an example for those who strive to be the best death care professional; supporting the profession and their alma mater with time, money, and leadership at the local and national levels. They represent the best in funeral service".

The 2017 Hall of Fame inaugural class inductees are:

Kenneth A. Cahall, CFSP, President, NFDA (2017-18), Georgetown, OH, Class of 1974; Robert L. Shank, Sr., CFSP, Past President NFDA (1990-91), Perrysburg, OH, Class of 1956; Dwayne Spence, CFSP, Past President NFDA (2002-03), Canal Winchester, OH, Class of 1966; William C. Wappner, CFSP, Past President NFDA (2009-10), Mansfield, OH, Class of 1975.

Additionally, all four of these distinguished alumni are Past Presidents of the Ohio Funeral Directors Association. The Cincinnati College of Mortuary Science, the oldest mortuary science college in the United States, was established the same year as NFDA, in 1882. "Of the 124 past presidents of the NFDA, eleven that I am aware of are Cincinnati College of Mortuary Science alumni," said Lechner. "That is a lot of local, state, and national level leadership emanating from the Cincinnati College of Mortuary Science. I know that our students are proud to be part of that long line of leadership and the tradition of excellence."

